



EVENTCINEMAASSOCIATION.ORG/**ECASLATE**



E**C****A**SLATE



SPONSORSHIP OPPORTUNITIES

ECA SLATE AND INSIGHTS DAY

Thursday 17 January 2019

Back by popular demand, the Event Cinema Association is delighted to announce the return of the ECA Slate Day which will take place on Thursday 17 January 2019 at Vue West End, London.

The day will feature presentations of upcoming content, data insights and market intelligence from Comscore and a formal welcome from the new Managing Director, Grainne Peat who will also share the new strategic vision and plans for the Association.

The day will be followed the ECA Box Office Awards and evening networking and drinks reception.

The Event Cinema Association represents a wide range of global professionals who work in or support the Event Cinema Category. Whether you distribute, showcase or facilitate the delivery of Event Cinema content, your attendance at this monumental re-launch event would be greatly welcomed.

Vue, West End London
9.30 – 17.30

Ticket price £50 + VAT

All current 2018 ECA members will be awarded 2 tickets to attend the event.

To register your interest or for more information and to check your membership status, please contact Grainne Peat at grainne@eventcinemaassociation.org

SPONSORSHIP

ECA events are an excellent vehicle to bring together many colleagues from across the industry, providing useful and practical information to help champion the growth and awareness of Event Cinema content.

The ECA runs events for the benefit of the Association's members and industry colleagues, it is therefore hugely important that ticket prices remain low and affordable, so that cost is not a barrier to colleagues from attending. In order to help us achieve this the Association relies on the generous and continued support of industry colleagues to offer sponsorship.

Should you be interested in supporting the event, we have an enticing array of sponsorship opportunities for you to consider, all summarised over the next few pages.

We are also happy to discuss and accept offers of in kind support. To discuss how you might be able to support please contact Gráinne Peat at grainne@eventcinemaassociation.org

SPONSORSHIP OVERVIEW

| Sponsorship Opportunities | Sponsor Amount | Screen Ad | Exhibition Space | Advert Space | POS | Logo Branding | Passes | Lit for goody bag | Comp Literature |
|--|----------------|----------------------|------------------|-----------------------------------|-----|---------------|--------|-------------------|-----------------|
| Welcome Breakfast Sponsor | £1,000 | – | Yes | Full-page | Yes | Yes | 2 | Yes | Yes |
| Lunch Sponsor | £2,000 | Yes & speech | Yes | 1 x full-page Editoria/ advert | Yes | Yes | 3 | Yes | Yes |
| Evening Reception Sponsor | £2,000 | Yes | Yes | Full-page Editorial/advert | Yes | Yes | 2 | Yes | Yes |
| Lanyard Sponsorship | £1,500 | Yes | – | Full-page | Yes | Yes | 2 | Yes | – |
| Distributor Slate slot (15 minutes) | £500 | – | – | Half-page | Yes | Yes | 1 | Yes | – |
| Break Sponsor | £500 | – | – | Half-page | – | Yes | 1 | Yes | – |
| Welcome Sizzle sponsor | £1,500 | Logo/ident on sizzle | Yes | Full -page | Yes | Yes | 2 | Yes | – |
| After Party Party | £1,000 | – | - | Full Page | Yes | Yes | 2 | Yes | – |
| Goody Bag (branded bags) | £1000 | – | – | Full-page | Yes | Yes | 2 | Yes | – |
| Awards Sponsor (individual or all) | £400 £4,000 | Yes for all awards | Yes | Double page spread for all awards | Yes | Yes | 4 | Yes | – |

Distributor Slate Slot (15 minutes)

Open to all content providers, grab a slot to present upcoming content for 2019. There are 6 spaces available.

Sponsorship includes:

- // Opportunity to play a 30 sec ident to delegates during your presentation.
- // Opportunity to have company pos and literature at the event
- // Page advert in the delegate handbook
- // Company logo used on stage in auditorium and on screens in networking breaks
- // Company logo included on all event branding including your own quad poster
- // Company logo used on the media sponsors advertising (where possible)
- // Opportunity to include company literature and/or gift in the goody bag.

Cost £500

2 Delegate Passes

Awards Sponsor

Show recognition to all the main successes of 2019. There will be 8 awards which a representative of your company can award out to our special winners.

Sponsorship includes:

- // Opportunity to play a 30 sec ident to delegates before the awards ceremony.
- // Exhibition area in the cinema foyer area if required
- // Opportunity to have company pos and literature at the event
- // Page advert in the delegate handbook
- // Company logo used on stage in auditorium and on screens in networking breaks
- // Company logo included on all event branding including your own quad poster
- // Company logo used on the media sponsors advertising (where possible)
- // Opportunity to include company literature and/or gift in the goody bag.

Cost £4,000

4 Delegate Passes

Welcome Breakfast Sponsor

Kick start the day by welcoming all delegates the morning breakfast and first networking opportunity of the day.

Sponsorship includes:

// Opportunity to play a 30 sec ident to delegates in the networking space during the breakfast.

// Exhibition area in the cinema foyer area if required

// Opportunity to have company pos and literature at the event

// Page advert in the delegate handbook

// Company logo used on stage in auditorium and on screens in networking breaks

// Company logo included on all event branding including your own quad poster

// Company logo used on the media sponsors advertising (where possible)

// Opportunity to include company literature and/or gift in the goody bag.

Cost: £1,000

2 Delegate Passes

Lunch Sponsor

The lunch break is the main networking opportunity of the day, a great way to reach a vast number of delegates.

Sponsorship includes:

// Opportunity to play a 30 sec ident to delegates in the cinema before the lunchtime break

// Exhibition area in the cinema foyer area if required

// Opportunity to have company pos and literature at the event

// Page advert or editorial in the delegate handbook

// Company logo used on stage in auditorium and on screens in networking breaks

// Company logo included on all event branding including your own quad poster

// Company logo used on the media sponsors advertising (where possible)

// Opportunity to include company literature and/or gift in the goody bag.

Cost £2,000

3 Delegate Passes

Evening Reception Sponsor

Close the day by sponsoring our evening drinks reception, raise a glass to all delegates while they discuss the events of the day.

Sponsorship includes:

// Opportunity to play a 30 sec ident to delegates in the cinema at the end of the day.

// Exhibition area in the cinema foyer area if required

// Opportunity to have company pos and literature at the event

// Page advert or editorial in the delegate handbook

// Company logo used on stage in auditorium and on screens in networking breaks

// Company logo included on all event branding including your own quad poster

// Company logo used on the media sponsors advertising (where possible)

// Opportunity to include company literature and/or gift in the goody bag.

Cost: £2,000

2 Delegate Passes

Lanyard Sponsorship

A brilliant opportunity for company exposure. Lanyard will be handed out at the beginning of the day to all delegates. This is only open to one company and company branded lanyards will need to be supplied.

Sponsorship includes:

// Opportunity to play a short ident to delegates during the course of the day

// Exhibition area in the cinema foyer area if required

// Opportunity to have company pos and literature at the event

// Page advert or editorial in the delegate handbook

// Company logo used on stage in auditorium and on screens in networking breaks

// Company logo included on all event branding including your own quad poster

// Company logo used on the media sponsors advertising (where possible)

// Opportunity to include company literature and/or gift in the goody bag.

Cost £1,500

2 Delegate Passes

Welcome Sizzle sponsor

Kick start the morning event by sponsoring the event cinema content sizzle. Your ident will play at the end of the sizzle for all to see.

Sponsorship includes:

- // Opportunity to play your ident to delegates in the cinema following the opening sizzle.
- // Exhibition area in the cinema foyer area if required
- // Opportunity to have company pos and literature at the event
- // Page advert in the delegate handbook
- // Company logo used on stage in auditorium and on screens in networking breaks
- // Company logo included on all event branding including your own quad poster
- // Company logo used on the media sponsors advertising (where possible)
- // Opportunity to include company literature and/or gift in the goody bag.

Cost £1,500

2 Delegate Passes

Goody Bag (branded bags)

Send delegate home with a company branded bag of treats. Goody bags will be put on the seats for delegates to take and use all day.

Sponsorship includes:

- // Exhibition area in the cinema foyer area if required
- // Opportunity to have company pos and literature at the event
- // Page advert in the delegate handbook
- // Company logo used on stage in auditorium and on screens in networking breaks
- // Company logo included on all event branding including your own quad poster
- // Company logo used on the media sponsors advertising (where possible)
- // Opportunity to include company literature and/or gift in the goody bag.

Cost £1,000

2 Delegate Passes

Break Sponsor

The will be one short break (30 minutes) in the afternoon for delegates to stock up on coffee and cakes.

Sponsorship includes:

// Opportunity to have company pos and literature at the event

// Page advert in the delegate handbook

// Company logo used on stage in auditorium and on screens in networking breaks

// Company logo included on all event branding including your own quad poster

// Company logo used on the media sponsors advertising (where possible)

// Opportunity to include company literature and/or gift in the goody bag.

Cost £500

1 Delegate Pass

After Party Party

Keep the party going in a nearby venue and cover the costs for another drink or two for those still going.

Sponsorship includes:

// Exhibition area in the cinema foyer area if required

// Opportunity to have company pos and literature at the event

// Page advert in the delegate handbook

// Company logo used on stage in auditorium and on screens in networking breaks

// Company logo included on all event branding including your own quad poster

// Company logo used on the media sponsors advertising (where possible)

// Opportunity to include company literature and/or gift in the goody bag.

Cost £1,000

2 Delegate Passes